



PROYECTO
100 años, 100 acciones por México



Ciudad de México, November 4th 2019

REINER JAHN
COORDINATOR H2H PROJECT
100 years, 100 actions for Mexico

ROGER SIMS
COORDINATOR H2H PROJECT
100 years, 100 actions for Mexico

Herewith we request and express the intention to be considered in “Project 100x100”

1) APPLICANT INFORMATION.

Rotaract Club Mexico City and Rotaract Club Plaza de la República

Name:

Rotaract Club Mexico City President´s: Eduardo Chícharo Urrutia.
Rotaract Club Plaza de la República President´s: José de Jesús Uribe Lee.

Address:

Rotaract Club Mexico City: Av. Paseo de la Reforma 195, Col. Renacimiento, Cuauhtémoc, 06500, Ciudad de México. Starbucks Río Marne.
Rotaract Club Plaza de la República: Álvaro Obregón 13, Col. Roma, Cuauhtémoc, 06020, Ciudad de México. Restaurante Maíz y Olivo del Hotel Stanza.

District & ID Club:

District 4170
Club Rotaract Mexico City ID: 11923
Club Rotaract Plaza de la República ID: 217080

2) NAME OF THE PROJECT

PAZo a PAZito

3) OBJECTIVES OF THE PROJECT



We propose to reduce violence and risk factors in children and adolescents population of 13 vulnerable municipalities in the state of Yucatan in the next 2 years, through a positive peace building program applicable in high schools.



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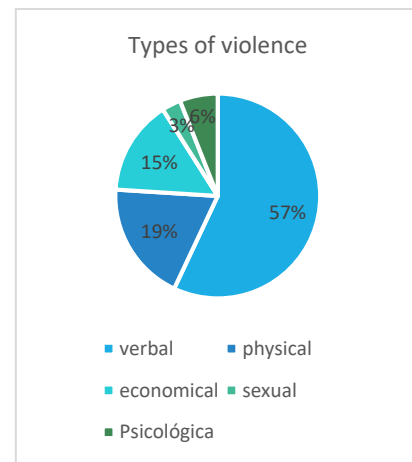
DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM BREAKDOWN.

According to the statistics thrown by different governmental mechanisms of the state of Yucatán, we find that:

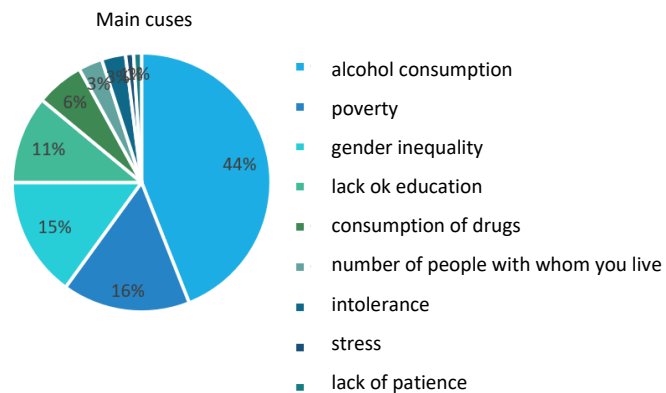
- In 2018, Yucatan had 226 suicides per year, the majority of cases were in young people.
- The dropout rate reached 8.9 percent in high school.
- 11.8 percent of high school students dropout.
- During the last year, 49% of minors have used drugs at least once.
- 44.9% of the population began their consumption of alcohol in adolescence.
- 8.3% of young people between 12 and 17 years old smoke.
- 3.3% of the population have addictive behaviors towards the use of social networks.

PAZo a PAZito it's a positive peace building program designed for teenagers. It is theoretically based on the positive peace pillars identified by the Institute for Economics and Peace; the conflict prevention by J. Burton and the "Multipliers of Peace" project of Non Violence Project.

Through diverse dynamics, recreational and reflexive activities, values and life skills are developed through non-formal learning; creating networks of trust and collaborative work first among teachers, then students, and later parents. In order to directly attack needs such as violence, addictions, suicide and lack of aspirations in young people.



The first stage of the project will be implemented in state high school No. 13 "Rafael Matos Escobedo" in the municipality of Oxkutzcab, Yucatán. We will be able to impact 700 students, 40 teachers, and approximately 1,400 parents. Subsequently, 20 PEM (Teaching Professionals for Mexico) will be trained to collaborate in different schools, in 12 other municipalities in the state of Yucatán, detected as vulnerable together with the State Secretariat of Education, who will be responsible for implementing the program in their respective schools, which would give an approximate of 3,600 students, 750 teachers and 18,000 parents, directly ; The indirect impact is exponential, we calculate 3 indirect impacts for each participant.





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The program includes a duration of 2 years, ending in July 2021. After two years analyzing the results obtained; the possibility of extending the program to Mexico City, State of Mexico, Puebla, Monterrey, Coahuila, Baja California Sur and Jalisco will be considered; which are the states where we can generate alliances with the PEM.

The results can be measured through instruments of evaluation of socio-emotional skills applicable to the participants at the beginning and end of each school year. As well as with the number of initiatives to promote the culture of peace and the peaceful resolution of conflicts born from the school community.

*Estimating 30 teachers per school.

**Estimating two legal representatives, guardians or parents per student.

4. EXPLANATION OF THE PROJECT'S SUSTAINABILITY

The project builds its sustainability by training teachers and managers, as they can continue to replicate the project in each school year; In addition, an implementation manual will be prepared with all the information, which will be donated to the schools involved so that they can continue with the program even after administrative or personnel changes.

In case of obtaining the alliance with Enseña por México, after two years, the training of the PEMs would take place annually and the program would continue to be applied in the states of influence of the organization, which would result in an approximate of 13,500 impact teenagers per year.

In addition, the internalization of the values and skills that will be developed in girls, boys and adolescents will cause a permanent change which will result in better opportunities for academic and social development.

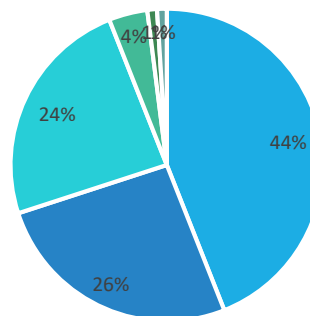
5. DIRECT AND INDIRECT BENEFICIARIES, BREAKING DOWN ITS VULNERABLE SITUATION, ATTACHING IMAGES

3,600 students, 750* teachers and 18,000 ** parents, directly impacted. The indirect impact is exponential, estimating a minimum of 3 indirect impacts for each direct participant, which would result in an approximate of 83,250 people. The program includes a duration of 2 years, ending in July 2021.

*Estimating 30 teachers per school.

**Estimating two legal representatives, guardians or parents per student.

What would you propose to do in the community to prevent or prevent violence?



- Offer talks / workshops and provide more information on the subject
- Creation of programs and public politics
- More and better education
- More psychological support
- Report
- It is unavoidable



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4) PROJECT WILL TAKE PLACE IN...

13 municipalities and 23 schools in the state of Yucatan, southeast of Mexico:

Municipality	School
Temozón	Técnica No.39
	(Hunukú)Telesecundaria Justo Sierra Méndez
Chemax	(Xalau) Telesecundaria Simón Bolívar
	Transferida Luis Rosado Vega
Valladolid	Estatad José Inés Novelo
	(Popolá) Telesecundara Mariano Matamoros
Tekom	Estatad Joaquín Barda
Tixcacalcupul	Estatad Artemio Alpizar Ruiz
Chichimilá	Transferida Adolfo López Mateos
Tzucacab	Los Tratados de Tzucacab
Oxcutzcab	Lic. Rafael Matos Escobedo
Peto	Hermenegildo Galeana
Tekax	Emiliano Zapata
	(Xaya) José Peón Contreras
	(Kancab) Melchor Ocampo
Motul	Técnica No.21 Agustín Franco Villanueva
	Escuela Estatal Eulogio Palma y Palma
Izamal	Escuela Técnica No. 7
Kanasín	Escuela Técnica No.71
	Escuela Estatal General Leandro Valle Martínez
Progreso	Escuela Estatal Carlos Marx
	(Chelem) Escuela Estatal Venustiano Carranza
	(Yucalpetén) Escuela Técnica No.8

These municipalities and schools were chosen in conjunction with the Ministry of Education of the Government of the State of Yucatan (SEGEY), we considered three main factors: the first, which would impact the different types of schools for secondary education; the second, that they were located in municipalities in a situation of exclusion or high exclusion; and third, that they face risks for adolescents such as violence, addictions, suicide, dropping out of school, family dysfunction or teenage pregnancy

5) AREA OF FOCUS

- Peace Promotion, conflict prevention and resolution of these.
- Literacy and Basic Education.
- Integral Community Development.



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6) PROJECT BUDGE

The budge of the project is \$ 100,000.00, with the following propose funding:

CONTRIBUTIONS	AMOUNT	
From the club	\$10,000.00	\$ 500 USD
Resources collected from other sources in Mexico: FURMEX or others	\$00.00	\$00.00 USD
Requested to Heart 2 Heart	\$80,000.00	\$ 4,500.00 USD
TOTAL	\$100,000.00	\$ 5,000.00 USD

Note: The mimimum commitments form applicants as follows:

C Rotario	USD 500 – USD 5,000	20 % from the budge
C Rotario	USD 5,000 – USD 10,000	USD 1,000
C Rotaract	USD500 – USD10,000	10 % from the bidge

7) THE PROJECT DETAILED EXPENDITURES ARE AS FOLLOWS:

DESCRIPTION AND QUANTITY	PRICE PER SCHOOL	TOTAL
Capacitación (2 sesiones generales PEM)		
-Headquarters	\$5,000.00	
-Searchlight	\$2,000.00	
-Coffee Break	\$3,000.00	
-Material	\$1,500.00	
-Stationery and office stuff	\$500.00	\$12,000.00
Stationery (per school)	\$500.00	(23 high schools) \$12,500.00
Material (per school)	\$1,900.00	(23 high schools) \$47,500.00
Operating costs (annual)	\$14,000.00	(2 years) \$28,000.00
	\$28,400.00	\$100,000.00

APPLIANT'S NAME:

Rotaract Club Mexico City
Rotaract Club Plaza de la República



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de la República**

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**President 2019-2020 Rotaract Club
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RESPONSABLES FOR THE REALIZATION OF THE PROJECT:

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